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European Network for Social Integration Entrepreneurship: social inclusion and development of rural regions for a better European future ENSIE - 588997-CITIZ-1-2017-1-1SK-CITIZ-NT

PROJECT SUMMARY

The goal of our project is to create an international network for knowledge sharing in the field of Social Integration Enterprises. The Network of partners will include towns, municipalities, experts, non-profit institutions as well as educational and research bodies.

The project counts with 11 partners from ten European countries: Slovakia, Hungary, Italy, Romania, Portugal, Latvia, Czech Republic, Serbia, Croatia and Slovenia. The project will be carried out between September 2017 and December 2018 within 6 events that will take place in 6 different countries. There will be a strong dissemination activity during the whole duration of the project. This project is meant to continue afterwards in form of further cooperation of organizations within the European Network for Social Integration Entrepreneurship, which will be established by this project.

In our project we want to include experienced partners in the field of setting up Social Enterprises as well as partners, who wish to enhance the social and economical life quality of their citizens but lack the needed support and know how. We aim to create a platform for exchanging know how, best practice examples and discussing new paths and possibilities in the field of Social Integration Enterprises. In line with our goals, we want to establish a system for educating unemployed citizens and reintegrating them into work life.

AIMS AND OBJECTIVES

- Promote the social inclusion of disadvantaged groups
- Eliminate social inequalities
- Reduce unemployment
- Improve the quality of services for local communities
- Contextualize Social Integration Enterprises within EU policies

OUTCOMES OF THE PROJECT

- A strategy for long-term sustainability in establishing and running Social Integration Enterprises
- Publication of a "manual" for establishing of social enterprises
- Involvement of civic society in the process of social integration
- Raising awareness of societal and civic benefits from Social Integration Enterprises.



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TIMETABLE OF ACTIVITIES

1 - KICK OFF PARTNERSHIP MEETING IN SLOVAKIA

Date	Type of Activity	Venue of the activity
20-22/09/2017	Kick off partnership meeting with participation of representatives of all project partners	Filakovo, SLOVAKIA
Content		
<ul style="list-style-type: none">-at the kick off partnership meeting, representatives of all project partners will meet in Slovakia- each partner will do a presentation of the organization and its interests- during this introductory event partners will have the chance to know each other in person and discuss their needs and concerns in the field of Social Innovation Entrepreneurship and related topics- new technologies such as video-conference streaming will be used in order to involve a bigger number of participants		

2 - FIELD TRIP IN CZECH REPUBLIC

Date	Type of Activity	Venue of the activity
07-09/12/2017	Best-practice exchange field trip to town of Jirkov for selected project partners	Jirkov, CZECH REPUBLIC
Content		
<ul style="list-style-type: none">- field trip dedicated to visiting of existing Social Inclusion Enterprises established in the town of Jirkov- participating countries: Hungary, Czech republic, Slovakia, Croatia- on specific examples, representative of Jirkov will explain to the other participating guests- participants can talk to people working in Social Inclusion Enterprises and hear their experiences from first hand		

3 - SEMINAR IN ITALY



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Date	Type of Activity	Venue of the activity
21-23/02/2018	Expert seminar for selected project partners	Penne, ITALY
Content		
<ul style="list-style-type: none"> - seminar on the topic "European Legislation for Social Enterprises" - Italian experienced experts will give lectures on various legislative aspects related to Social Enterprises - seminar on standardization and development of manuals - presentation of optimal conditions for creation of optimal environment for Social Inclusion Enterprises, as well as of most common obstacles problematic aspects - participating countries: Italy, Slovakia, Croatia, Serbia, Portugal 		

4 - DEBATE FORUM IN SERBIA

Date	Type of Activity	Venue of the activity
24-25/05/2018	Debate forum for selected project partners	Nis, SERBIA
Content		
<ul style="list-style-type: none"> - debate between participants about "Social Inclusion Enterprises, unemployment and labor market" - partner project Proactive as the leader of this activity will share its experience in implementing activities towards capacity building of citizens to take a more active role in the society in fields of active citizenship, rights, economic development of local communities, with a special focus on the young European generation - know-how and best practice exchange 		

5 - CONFERENCE IN CROATIA

Date	Type of Activity	Venue of the activity
26-28/09/2018	Conference for selected project partners	Labin, Croatia
Content		
<p>international conference focused on best practice and know how exchange "Implementation of Social Enterprises in rural regions economy"</p> <ul style="list-style-type: none"> - each country will present its actual state in the field of local Social Integration, Social Enterprises, reducing of unemployment and poverty, with focus on mutual help and solutions finding - each participant will contribute with lectures on its field of expertise - participating countries: Croatia, Italy, Serbia, Slovenia, Latvia, Czech republic, Romania 		

6 - CLOSING CONFERENCE IN HUNGARY

MESTO FILAKOVO, RADNIČNÁ 25, 986 01 FILAKOVO, SLOVAKIA



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Date	Type of Activity	Venue of the activity
03-04/12/2018	Big closing conference for all project partners	Bátonyterenye, HU
Content		
<ul style="list-style-type: none">- a formal closing conference for all participating project partners- overall outputs of the project will be summarized and evaluated- conclusions of each project activity will be presented- future perspectives for cooperation will be discussed agreed		

The project counts with a dissemination plan that will access a wide range of citizens on international level. We will use print media, social media and internet channels in order to make the results of the project visible and give the possibility for citizens to directly react and interchange their opinions. The project will have its own website, where detailed information about its results will be progressively added and will include a discussion forum for the website visitors. In cooperation with participating organizations, outcomes will be disseminated and distributed via following channels:

PORTUGAL: Portuguese partner will actively participate on dissemination of results and has access to following means: websites of several local, regional and national entities that are able to share and disseminate the project, access to TV, Radio, Newspapers and Online News Channels, access to different portals regarding partners affiliation in different regional, national and European networks.

Further our partner has direct access to Social Media and also a Communication and PR Department handling social media news and events associated with Municipality.

CZECH REPUBLIC: Town of Jirkov will disseminate the results to its citizens via the Municipality web-page of town Jirkov and via the newspaper "Jirkovske Noviny" published monthly on the third Wednesday in month by the Municipality in a circulation of 9500 pieces.

SLOVENIA: Slovenian partner, the Association for Developing Voluntary Work Novo Mesto will support the dissemination of the project via its website, the periodical e-newsletter and social media channels.

SLOVAKIA: The outcomes of partial and overall results will be presented on the web page of town Filakovo, on the we page of partner Secondary Professional School, where the information will be also distributed in print form in the school building to access the young generation. Detailed information about the project, its goals and its results will be progressively published on the web pages and on social media.



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SERBIA, ITALIA, HUNGARY, LATVIA, CROATIA, ROMANIA: The results will be disseminated through communication channels of the participating municipalities (webpages, local newspapers).

To ensure a multiplier effect we will have the support of our partner institutions and towns who successfully collaborate with local governments, universities, high schools, SMEs, local and foreign enterprises, Chambers of Commerce, EU Development centers and Business Associations. We will have the support of Italian organization Calabria Roma covering 140 members of towns and municipalities which will distribute the information about our project. In Slovakia we will collaborate with APUMS - Association of Heads of Municipal Offices in Slovakia which has effective communication channels and are able to address a big number of local citizens as well as other EU citizens through their partner organizations with similar scope. In Romania we can count with the support of Harghita Council which have the channels to distribute the information in regions.

Also we will strategically use the social media tools facebook and twitter, where we will publish the Manual of Best Practice regarding Social Integration Enterprises, so everybody interested can download it. We will also use the international information network Europe Direct to provide information in real-time and actively interact with the citizens answering their individual questions.